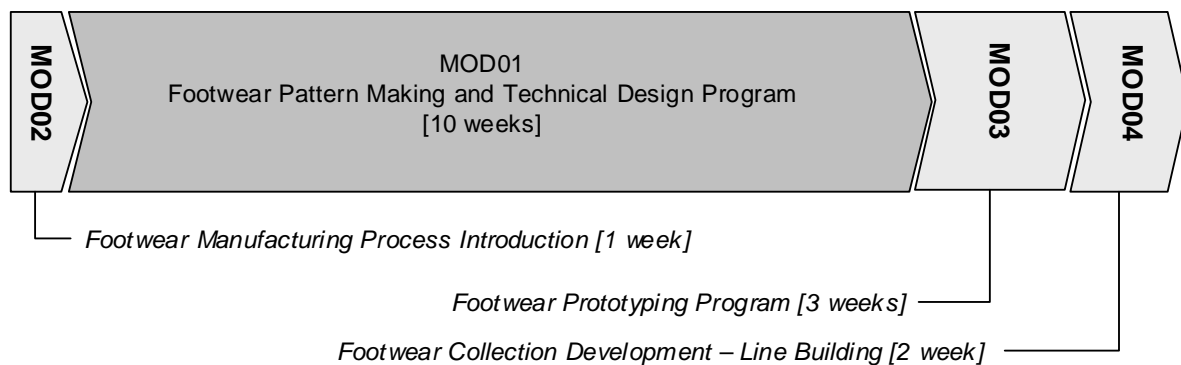


## TRAINING PHILOSOPHY

Differently from other international training institutes we focus our training on the technical knowledge of the product. The development of a footwear collection is the last module of our entire footwear training program. We strongly believe that it is fundamental for all the professionals dealing with footwear (e.g. designers, buyers, product developers, technical coordinators, etc) to be aware of the different technical subjects that influence the quality and the cost of a shoe.



MOD01 “Footwear Pattern Making and Technical Design Program” core of our training offer is a renown course among the footwear community worldwide. We have been training shoe designers and pattern makers for more than 60 years in these fields. The mission of this program is to teach pattern making techniques in order to obtain a deep understanding of the proportions of all the major classic/elegant/casual footwear styles for men, women and children.

MOD02 “Footwear Manufacturing Process Introduction” is a new short module targeted to those professionals who do not have a technical background in the footwear industry. It is focused on providing detailed information on the different stages of the footwear manufacturing process. Videos from international factories support the explanation of the manufacturing steps, equipments and materials/components used

MOD03 “Footwear Prototyping Program” created three years ago is geared to the needs of those professionals who wish to directly experiment the assembly process of a shoe prototype, in addition to acquiring knowledge of the different types of materials and components used in the industry and their performance during the manufacturing process, analysis of each component is taken into consideration and how it contributes to the quality of the final product.

MOD04 “Footwear Collection Development and Line Building” is a new short course for those professionals who wish to acquire more knowledge on how to apply trend forecast information with their own creativity to the development of a footwear collection. With the awareness of technical issues related to materials, components and assembly process taught during other modules

## **MOD01 “Footwear Pattern Making and Technical Design Program”**

### Target Students:

- fashion and industrial designers who wish to pursue a career in the footwear industry
- footwear designers and technicians who wish to enhance their skills in design and pattern development of all the major categories of classic/elegant/casual footwear
- different footwear profiles such as buyers, source's, managers, entrepreneurs who need to have a strong understanding of the footwear product development techniques

### Training Program:

- majority of the 400 class hours is dedicated to footwear pattern drafting, a topic which is indispensable for both designers and technicians. Ars Sutoria's renown technical methodology is effectively adopted in shoe factories with extreme precision compared to the traditional trial and error approach. Women's, men's and children's shoes are covered during this course.
- shoe classifications: pump, derby, oxford, loafer, sandal and boot are examined in depth. Focus is on pattern making of cemented/AGO shoe working but other constructions are covered as well: tubular moccasin, SOL-California/Sewn-in-sock, Strobel
- most of the theoretical lessons are taught during the MOD02 “Footwear Manufacturing Process Introduction”. While more technical subjects strongly related to pattern drafting are covered in this module: e.g. last proportions, size conversions, rules for pattern grading and nesting/cutting
- training program is focused on manual 2D flat sketching in order to upgrade individual skills on proportioned design (while design on the last is covered during MOD03 and MOD04)

### Duration: 10 Weeks

- courses start in: January, April, September
- the course is held at Ars Sutoria Institute in Milan, full time, Monday through Friday.

For those participants who do not have a strong background in the footwear manufacturing process we strongly recommend to attend also the MOD02 Course “Footwear Manufacturing Process Introduction”

Tuition Fee: Euro 8.000 + VAT 20%

*Italian VAT is not always applied; for more information on the fiscal treatment ask the school secretary (includes educational material, and subscription to our magazine Ars Sutoria)*

*Payment must be settled in advance*

After the daily regular school time two elective short seminars are organised:

- 2D CAD/CAM: pattern making rules applied to computer systems
- basics of leather-good pattern making

Tuition Fee: Euro 500 + VAT 20%

*Italian VAT is not always applied; for more information on the fiscal treatment ask the school secretary*

## **MOD02 “Footwear Manufacturing Process Introduction”**

### Target Students:

- footwear designers who do not have a strong background in the footwear manufacturing process
- professionals working for materials/components/equipment manufacturing companies in the footwear supply chain
- other profiles such as buyers, merchandisers, retailers, controllers who wish to gain a better understanding of those aspects that affect the quality and the cost of the footwear

### Training Program:

- overview of the most popular footwear constructions: AGO/Cemented, Goodyear, Blake, Stitched-Out/Ideal, Moccasin, Sacchetto (Slip Lasting) Strobel, Opanka, Vulcanized and Direct Injection
- step-by-step analysis of the AGO/Cemented footwear process including: stages of production, types of equipment, components required in each phase of the process
- detailed instruction on Upper Components:
  - identification of different materials used for uppers and linings (leather, fabrics, man-made)
  - overview of the leather tanning process, leather finishing
  - types of leather and other materials such as synthetics
  - upper edge finishing
- detailed instruction on Middle Components:
  - footwear lasts: proportions, volumes and measurements, types of lasts
  - types of insoles and footbeds
  - types of toe boxes and back stiffener
- detailed instruction on Bottom Components:
  - traditional outsoles (leather and rubber), heels, units, platforms
  - chemical sole-units: rubber, TPR, PVC, PU, TPU, EVA

### Duration: 1 week

- courses start in: January, April, September
- the course is held at Ars Sutoria Institute in Milan, full time, Monday through Friday.

### Tuition Fee:

- Euro 750 + VAT 20% for the participants of the MOD01 “Footwear Pattern Making [...]”
- Euro 1.500 + VAT 20% for those that choose to attend this module only

Italian VAT is not always applied; for more information on the fiscal treatment ask the school secretary (the fee includes detailed handouts to expound on each section)

*Payment must be settled in advance*

## **MOD03 “Footwear Prototyping Program”**

### Target Students:

- footwear product developers and technicians who need to have a framework to approach technical issues such as fit and comfort of shoes
- different footwear professionals such as managers, material and component sourcers, designers, buyers, cost analysis's who require a better understanding of the footwear prototyping process and the factors that influence quality and cost

### Training Program:

- the first week is dedicated to get a deeper understanding of the footwear manufacturing process. First two days advanced overview of the process and of the critical components plus three days in the factories (footwear factory, last maker, insole maker, leather tannery, outsole manufacturer)
- the second week is dedicated to the development of the footwear projects that will be manufactured during the third week. Participants can bring their own lasts and components to be used during the sessions. Styles will be sketched on the last. The instructor will assist and conduct pattern production. Patterns will be cut in different materials.
- the third week is dedicated to the prototype manufacturing. The class moves to a laboratory where participants can contribute directly to the different steps of the prototyping and get a deeper understanding of each of the manufacturing steps. Leathers, fabrics and synthetics, provided by Italian and international partner companies, are analysed with the instructors and used to understand their performance in production.

### Duration: 3 Weeks

- courses start in: middle March, middle June, middle November
- the course is held at Ars Sutoria Institute in Milan, full time, Monday through Friday. Visits to factories are organised in the area around Milan and in the Florence district (\*\*)

### Tuition Fee:

- Euro 2.250 + VAT 20% for the participants of the MOD01 “Footwear Pattern Making [...]”
- Euro 4.750 + VAT 20% for those that choose to attend this module only

Italian VAT is not always applied; for more information on the fiscal treatment ask the school secretary (the fee includes detailed handouts to expound on each section)

*Payment must be settled in advance*

*(\*\*) hotel room for two nights in the area of Florence are not included in the course fee*

## **MOD04 “Footwear Collection Development and Line Building”**

### Target Students:

- professionals that wish to know more on how to apply trend information and their own creativity to the development of a footwear collection. Being aware of the technical issues related to materials, components and assembly process learned during the other modules

### Training Program:

- the research team of the Ars Arpel Group editorial staff will present the latest trends in footwear
- each participant is expected to present a footwear collection in line with the forecasting analysis
- the final deliverable will be a tech pack containing: the mood board that inspires the footwear collection, color palettes, drawings of components and final shoes.
- shoes will be sketched as follows: paper creative drawing, proportioned design on the last and at the end spec sheet with indication of the technical details including materials employed

### Duration: 2 Weeks

- courses start in: April, July, December
- the course is held at Ars Sutoria Institute in Milan, full time, Monday through Friday.

### Tuition Fee:

- Euro 1.500 + VAT 20% for the participants of the MOD01 “Footwear Pattern Making [...]”
- Euro 2.950 + VAT 20% for those that choose to attend this module only

Italian VAT is not always applied; for more information on the fiscal treatment ask the school secretary

*Payment must be settled in advance*

## General Information

### Refund Policy:

- In case the student is no more in the condition to attend the course, the school assures that tuition fees are not lost but a postponed participation in a future edition of the course is possible
- In case a company is paying the course the school will allow to change the name of the participant
- If the school receive communication:
  - within 2 months from the beginning of the course 70% refund is granted
  - from 2 month before until the beginning of the course 30% refund is granted
  - after the beginning of the course no change or refund is allowed

For enrolment the following documents are requested:

- 1) Application form (attached)
- 2) Educational qualification
- 3) Certificate of good health
- 4) 4 photos (passport size)
- 5) Copy of Passport

Contact Mrs Rossella Cucco

+39 02 31912.327 [school@arsarpel.it](mailto:school@arsarpel.it)

### Accommodation in Ars Sutoria Residence [www.residencesettecupole.it](http://www.residencesettecupole.it)

To enhance learning experience outside the classroom, we recommend accommodation in the Ars Sutoria Residence, located in the same building of our school, 15 minutes from the fashion center of Milan. Being part of an international network of footwear professionals contributes to giving each student a continuously rich and incomparable experience in our school

### Apartment Rates for School Students

	<b>Single room w/Kitchen</b>		<b>Double room for single occupancy</b>
	<b>Basic</b>	<b>Full</b>	
Three month	2.950 Euro	3.400 Euro	4.600 Euro
Monthly rate	900 Euro	1.050 Euro	1.450 Euro

VAT tax (20%) has to be added to all the prices

\*\* *Basic Rate does not include cleaning of the apartment (students have to keep it clean)*

\*\* *Full Rate include cleaning of the apartment one a week*

Contact Mrs Marilena Frigerio

+39 02 31912.316 [info@residencesettecupole.it](mailto:info@residencesettecupole.it)

## Footwear Course Application Form

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MOD01 “Footwear Pattern Making and Technical Design Program”

Seminar CAD/CAM

Leather Goods Pattern Making

MOD02 “Footwear Manufacturing Process Introduction”

MOD03 “Footwear Prototyping Program”

MOD04 “Footwear Collection Development and Line Building”

Interested in the Accomodation at Ars Sutoria Residence

Last and First Name \_\_\_\_\_

Place and date of birth \_\_\_\_\_

Nationality \_\_\_\_\_

Address \_\_\_\_\_

Tel \_\_\_\_\_ Mob \_\_\_\_\_

E-mail \_\_\_\_\_

Company that sponsors the course \_\_\_\_\_

Design Studio

Footwear Manufacturer

Materials/Components Supplier

Wholesale/Retail

Other \_\_\_\_\_

Role in the company \_\_\_\_\_

Please describe your previous working experiences

From \_\_\_\_\_ To \_\_\_\_\_ Company \_\_\_\_\_

Position \_\_\_\_\_

From \_\_\_\_\_ To \_\_\_\_\_ Company \_\_\_\_\_

Position \_\_\_\_\_

From \_\_\_\_\_ To \_\_\_\_\_ Company \_\_\_\_\_

Position \_\_\_\_\_

How did you get in touch with Ars Sutoria School

I declare I have duly noted the terms of payment and thereby I accept them wholly and as stated. I'm fully aware, moreover, that the non-attendance of lessons will not exempt me from the total payment of the course. In case of interrupting my attendance of the course, the responsibility rests entirely mine

Date \_\_\_\_\_

Applicant's signature

**Enclose following documents:**

- Educational qualification
- Birth certificate (not younger than 18 years)
- Certificate of good health
- 3 photos (passport size)
- Copy of passport